



Sponsorship Opportunities

Monday, April 11 | St. Ives Country Club | COVID-19 Precautions In Place

TITLE SPONSOR | \$25,000

- Tournament promoted as “The Tony Barnhart Golf Tournament, Presented by _____”
- Ability to promote/market on 680 The Fan radio spots
- Two foursomes and first choice of the celebrity golfer to join each of your foursomes
- Tournament opening remarks
- Sponsor name displayed as Title Sponsor throughout the event, on the leaderboard, awards, and 18th hole tee box sponsorship
- Premier recognition and logo on promotional event materials, signage, social media, and programs
- Promotional item in golfers gift bag (optional)

EAGLE SPONSOR | \$10,000

- Option to be primary sponsor (choose one): Lunch/Banquet, Celebrity/VIP Gift/Tent, or Breakfast/Registration
- Foursome and higher priority choice of celebrity golfer
- Sponsor name and logo displayed on tournament leaderboard
- Priority tee box sponsorship (1st, 9th or 10th Hole)
- Prominent exposure of sponsor name and logo on the event promotional materials, signage, social media, and programs
- Promotional item in golfers gift bag (optional)
- Sponsorship recognition at the awards event

BIRDIE SPONSOR | \$5,000

- Foursome and priority choice of celebrity golfer
- Sponsor name and logo displayed on tournament leaderboard
- Sponsor name and logo on the promotional event materials, signage, social media, and programs
- Ability to include promotion logo item in golfers gift bag at sponsors' cost
- Sponsorship recognition at the awards event

Additional sponsorship levels on next page. ➔
Additional questions? Contact tselan.kunian@hoi.org



Sponsorship Opportunities

Additional questions? Contact tselan.kunian@hoi.org

GOLF SHIRT SPONSOR FOR CELEBRITIES AND PLAYERS | \$7,500

1 Available

- Exclusive Sponsorship Level - Logo on all shirts with HOI and St. Ives
- Foursome and priority choice of celebrity golfer
- Golf shirts distributed to each golfer increasing exposure beyond the day of tournament.
- Tee box Sponsorship
- Sponsor name and logo displayed on tournament leaderboard
- Acknowledgment and company logo on HOI, INC. event website

HYDRATION STATION AND BEVERAGE CART SPONSOR | \$5,000

1 Available

- Signage with logo at hydration station and on a beverage cart
- Foursome and priority choice of celebrity golfer
- Tee box sponsorship
- Sponsor name and logo on the promotional event materials, signage, social media, and programs
- Sponsor name and logo displayed on tournament leaderboard

PRACTICE TEE SPONSOR | \$2,000

1 Available

- Exclusive Sponsorship Level
- Great marketing opportunities with the only sponsor tent/canopy; ability to distribute promotional item
- Company logo displayed during the golf event
- Ability to include promotion logo item in golfer gift bag at sponsors' cost
- Acknowledgment and company logo on HOI, INC. event website

CLOSEST TO THE PIN, HOLE IN ONE, AND LONGEST DRIVE | \$1,000

5 Available

- EXCLUSIVE SPONSOR for one of these contests
- Acknowledgment and company logo on HOI, INC. event website

TEE/GREEN SPONSOR | \$300

- Tee or Green hole sponsorship



MONDAY, APRIL 11

11 AM, SHOTGUN START

ST. IVES COUNTRY CLUB

1 ST IVES COUNTRY CLUB DR

JOHNS CREEK, GA 30097

Foursome

\$1,800

Foursome

with celebrity guest

\$3,000

Tee/Hole

sponsorship

\$300

COVID-19 PRECAUTIONS IN PLACE